

COMPANIES

GLOSSARY

base – база

company – компания

employ – принимать на работу

employee – сотрудник

employer – работодатель

factory – предприятие

headquarters – штаб-квартира

manufacture – производить

manufacturer – производитель

manufacturing – производство

profit – прибыль

profitable – прибыльный

retail – розничная продажа

retail outlet – торговая точка

retailer – розничный торговец

sector – сектор

service industry – индустрия обслуживания

specialize – специализироваться

specialist – специалист

3.1. Vocabulary

Ex. Match the Words to Their Meanings.

1. company	a. A person or organization that hires people to work.
2. employee	b. A person who works for a company or another person.
3. employer	c. A large building where products are made using

	machines.
4. factory	d. Money that a business earns after paying all its costs.
5. headquarters	e. A person or business that sells goods directly to customers.
6. profit	f. The main office or central building of a company.
7. retailer	g. A part of the economy.
8. sector	h. An organization that sells goods or services.
9. specialist	i. A person who knows a lot about a particular subject or job.

Ex. 2. Complete the sentences with the given words.

base / employ / profitable / manufacture / manufacturing / retail outlet / service industry

1. Our new smartphone is very popular. We need to _____ more of them.
2. The company decided to _____ 50 new people next month.
3. A car _____ is a place where cars are built.
4. The company's main _____ is in New York City.
5. Working in the _____ means you provide help or work for people, like a hotel or a bank.
6. This year, our business was very _____, we made a lot of money!
7. Zara is a popular clothing _____. You can buy clothes in their shops.
8. The _____ of clothes is a big business in Asia.
9. This shop is a small _____ that sells flowers.

3.2. Reading

Ex. 1. Read the text.

Global Tech Solutions

Global Tech Solutions is a big company that specializes in making computer software. Their headquarters are in Silicon Valley, USA, but they have offices and development bases all over the world. They employ over 5,000 employees.

The company is very profitable and is a leader in the technology sector. They don't have a factory because they are not a manufacturing company; they are part of the service industry. They create software and provide IT support.

Global Tech Solutions sells its software directly to other businesses, but they also work with retailers who sell their products in retail outlets like electronics stores. They have many specialists in different areas, like cybersecurity and artificial intelligence.

Ex. 2. Read the text again and decide if the statements are True (T) or False (F).

1. Global Tech Solutions makes cars.
2. The company's main office is in Silicon Valley.
3. Global Tech Solutions has only 50 employees.
4. The company is part of the manufacturing sector.
5. Global Tech Solutions sells its software in retail outlets.

3.3. Grammar

Note: sometimes, words can change their form to become a different type of word, like a verb, a person, or a thing/activity. This is called **word formation**.

Example:

Verb (action)	Person (who does it)	Noun (thing/activity)
organize (to plan or arrange something)	organizer (a person who plans or arranges)	organization (a group of people working together; the act of organizing)

--	--	--

Ex.1. Complete the table with the correct forms of the words. Use the vocabulary words you learned in this unit.

Verb (Action)	Person (Who does it)	Noun (Thing/Activity)
employ		
manufacture		
retail		
specialize		
	organizer	
		profit

Ex. 2. Choose the correct form of the word to complete each sentence.

1. Our company wants to (employ / employee / employer) 10 new people next month.
2. She is an excellent (organize / organizer / organization) for big events.
3. This year, the company made a big (profit / profitable / to profit).
4. He is a computer (special / specialize / specialist). He knows everything!
5. The (manufacture / manufacturer / manufacturing) of these cars is very complex.
6. My father is an (employ / employee / employer) at a big bank.
7. This shop is a popular (retail / retailer / retail outlet) for clothes.

3.4. Communication

Ex. 1. Work with a partner or write your answers.

1. What kind of company would you like to work for? (e.g., a manufacturing company, a service industry company)
2. Do you want to be an employee or an employer one day? Why?
3. What is a famous company in your country? What do they manufacture or what service do they provide?
4. Do you know any retail outlets that sell clothes or food? Name one.
5. If you had a company, what would it specialize in?

Ex. 2. Imagine you want to start a new company. Write 3-5 sentences describing it. Use at least three new words from this unit's vocabulary.

Example:

My dream company is a small retailer that sells organic food. It will be a profitable business, and I will employ five employees. We will be a part of the food sector.